



VicSuper
Get Super Active

Community Connect

VicSuper's Community Connect program benefits the local Victorian community through financial literacy programs, advocating for positive change, and fostering connections between our employees and the community.

Financial wellbeing

We care about our member's financial journey, and we have a long history of delivering financial advice and education in the community. We've linked our Financial Wellbeing Strategy into the broader objectives of the Federal Government's National Financial Literacy Strategy to ensure that we're adopting best practice in this area.

Through Community Connect our members' families, friends and local communities can access easy-to-understand tools and financial advice. This is delivered through community-focused initiatives targeted at specific groups within our community, including women, Millennials and Gen Y, retrenched workers and pre-retirees.

Advocating for positive change in the Victorian community

As a large Victorian business, we have a powerful voice that can be used to drive positive change on the issues that are important to us and our members.

We currently partner with Melbourne City Mission to raise awareness about the impacts of youth homelessness. The Mission plays a vital role in re-connecting young people with society and employment opportunities - which has great potential to improve their financial journey over the long term.

We continue to explore financial disadvantage for women in the community and work towards solutions. We engage with policy makers and our key employers to discuss how we can work together to improve the financial wellbeing of women.

We remain committed to Victoria's natural environment. We have also signed the international Natural Capital Declaration and are an active member of the Natural Capital Financial Alliance. Both are UN backed initiatives which aims to help the finance sector consider natural capital risks and opportunities.

Connecting our employees with the community

It's important that our employees are also engaged in delivering community outcomes. Not only does it benefit the issues that we are passionate about, but it also helps to develop our culture and keep our team involved and connected.

Our employees have access to one day of volunteering leave each year with our community partners Fare Share, Conservation Volunteers Australia and Karingal Backlinks. They also donate to our partners through workplace giving initiatives and help us fundraise for the community organisations we support.